

You wouldn't try to fit your motorhome into your car's garage...

...so why should you fit your RV into your automobile's insurance?

Did you know that 9 out of 10 RV owners insure their RVs with companies that don't specialize in RV protection? RVs aren't oversized cars, and being an owner of a xxxxx, we know you have very specific insurance needs.

Dear Sample Sample,

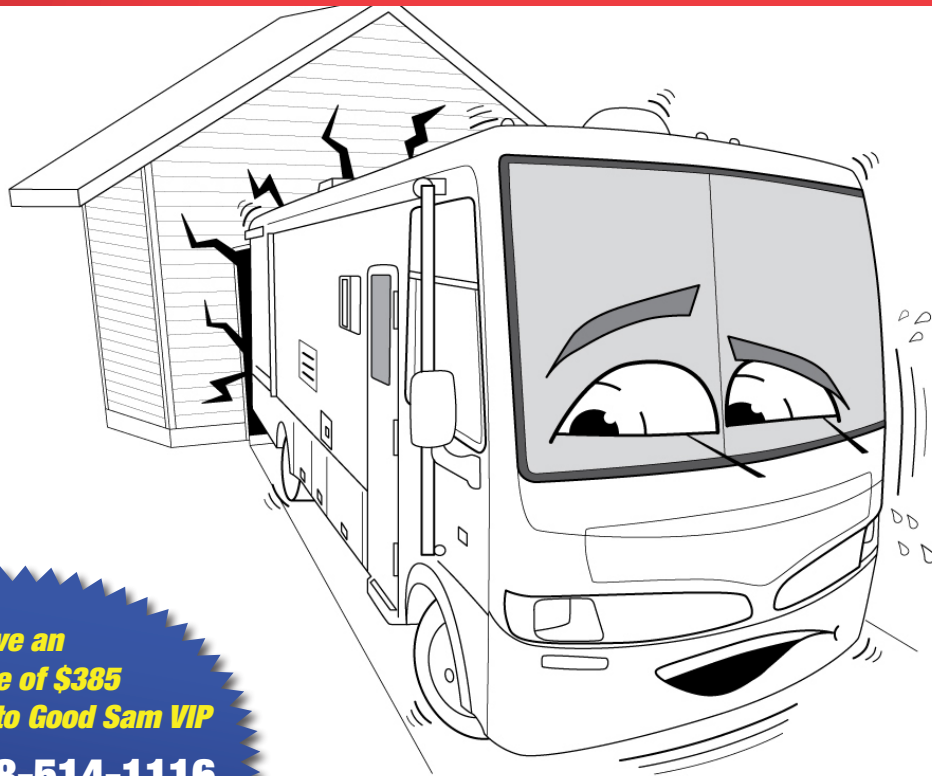
Hi, my name is Sue Bray, I'm the Executive Director of the Good Sam Club. I've been RV-ing for xx years and I've seen first hand what happens when good RVers meet bad insurance. It's a head-on collision with the RV-owner as the loser.

The Wrong RV Insurance Can Cost You

If you don't have the right insurance to protect your xxxxx, not only may you be paying too much money for RV insurance, you may be under-insured or not have the specific benefits and protection that your RVing lifestyle really needs.

That's why we've teamed with **GMAC, America's #1 RV insurance specialist**, to create the **comprehensive Vehicle Insurance Plan (VIP) specifically for RVs**.

Save an Average of \$385 by Switching to Good Sam VIP
CALL 1-888-514-1116 for Your No-Obligation Quote Today!



CALL FOR YOUR NO-OBLIGATION QUOTE TODAY!

For residents in XX, call **1-888-514-1116** and use savings code **VBA2**.

Don't forget to ask for your **Free RV Insurance Guide**



Features and Benefits To Fully Protect Your RV Investment

The Good Sam VIP offers these fantastic features and options that ordinary automobile insurance does not:

- Personal Effects Coverage
- Full RV Replacement Option
- Seasonal Coverage Suspension
- Full-Timer Coverage (Your RV is your home!)
- Permanently Attached Items
- Auto & RV on One Policy
- Emergency Expense Allowance

Your Savings Can Really Multiply

By adding your other vehicles (car, motorcycle, etc.) to your policy you'll **save even more with our generous multi-vehicle discount**. You can even include your homeowner's insurance for additional savings. **Multi-policy discounts can save as much as 30%**! Call 1-888-514-1116 to speak directly to a certified insurance specialist.

Sample, as a member of the Good Sam Club, you're familiar with many of the quality RV-specific products and services that we've been providing to our members for over 30 years. Our goal is to ensure that you have the best RV insurance protection available so you can have peace of mind while traveling our scenic highways.

I urge you to call for your no-obligation quote today. **As a resident of XX, call 1-888-514-1116 and use savings code VBA2 for your special rates and your Free RV Insurance Guide.**

Best Regards,

Sue Bray
Executive Director

P.S. Don't forget about the **Emergency Expense Allowance** — Your Good Sam VIP policy automatically includes an emergency expense allowance of up to \$500 for travel, lodging and living expenses if you should have to file a claim far from home. The allowance provides up to \$100 a day for up to 5 days. Just another way we keep your RV-ing lifestyle moving.

FULL RV replacement option

If you're the original owner of a new RV you have the option to receive a **brand new RV** of the same make and model if your rig is destroyed, or stolen and not recovered, during your first five years of ownership. **That can add up to tens of thousands of dollars!**

Call for Your No-Obligation Quote Today!

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FREE GIFT!
The RV Insurance Guide

Call 1-888-514-1116 today to claim your **FREE guide** to choosing the best RV insurance coverage to fit your RV-ing lifestyle.

Good Sam VIP — The Perfect Fit!



You have opted-in to receive Good Sam Financial Services email(s) from Good Sam Club.

[Unsubscribe](#) sample@sample.com from Good Sam Club, Good Sam Financial Services email(s).

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